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July 15, 2024

## **Annual Health Conference Sponsorship Opportunity**

The Annual Health Conference (AHC) is our marquee event, attracting professionals from across NYS. Our programs focus is on community health, for young people and adults, we invite you to join us a sponsor. This year our presenters will speak on topics of rural healthcare, misinformation and disinformation, reproductive health and more. We invite you to sponsor our conference.

For event sponsors, this is a unique chance to connect with like-minded individuals and business professionals to share your resources and support their work. Each year we offer scholarships for community agencies and schools to send staff members. Your sponsorship helps us keep cost affordable and offer scholarships to ensure everyone can attend. Attendees consist of school professionals, educators, medical providers and staff, and community agencies.

Attendees come from all across NYS. Our attendees are community organizations, healthcare professionals, school personnel, community members and more. We have many attendees who come for the first time and many who return yearly for this professional development. Learning about local resources is a key attraction for them.

Our date for the 24th AHC is Thursday, October 17th. Our conference returns to in person this year and will be hosted at The Lux Hotel in Waterloo, NY. Below, we have listed our sponsorship opportunities for this year.

Level	Amount	Included in this level
Friend	\$400	Listed as sponsor on social media pages
Supporter	\$600	<ul> <li>Branded slides at the event (could include headshot or company contact).</li> <li>Thanked in kickoff during the conference</li> <li>Company logo as a sponsor on advertisements.</li> <li>Free spot for 2 staff members to attend.</li> </ul>
Advocate	\$1,000	<ul> <li>Branded Break time with attendees. Opportunity to have speaker from company present to participants during a break session.</li> <li>Free spot for 3 staff members to attend event.</li> <li>Listed in all event communications</li> </ul>

If you are interested in sponsorship at a level not indicated here, please contact me to find out what opportunities are available at the level you are interested in. Sponsorship is due by September 18, 2024 but space is limited. Finger Lakes Community Health is a non-profit, tax-exempt agency. We look forward to hearing back from you and discussing this opportunity further.

All the best, Olivia Catalano, MHA Reproductive Health Program Manager

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